

Boise Metro Area

September 2020

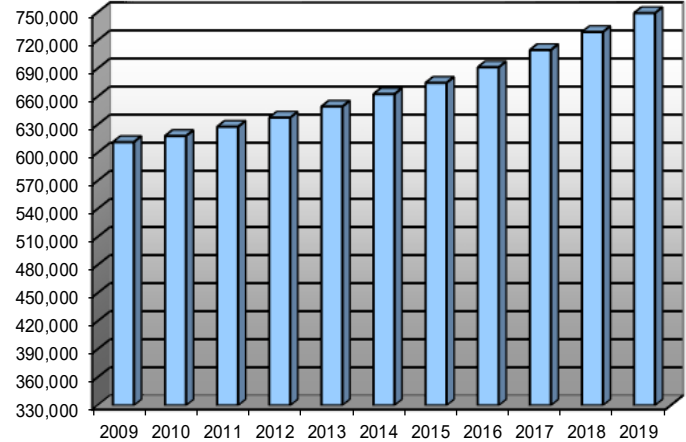
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Workforce Trends

Population

The Boise metropolitan area encompasses Ada, Boise, Canyon, Gem and Owyhee counties. The area covers 11,738 square miles, 14.2 percent of the state, and varies from high desert to beautiful forests on rugged mountains to deep river canyons. Forty-one percent of Idahoans live in the metro area. It also holds the state's capital, Boise.

While population growth slowed to 1.1 percent between 2009 and 2010, the growth rate has increased yearly. In 2019 the area shared the ranking of 7th/8th fastest growing metro area nationally with the Coeur d'Alene metro area. Population growth continued to increase between 2018 and 2019, with a gain of 2.78 percent. This improved growth rate is still considerably below the 2006 rate of 4.3 percent, the highest rate since the early 1990s. Since 2009, the metro area has grown by nearly 138,000 or 23 percent. The state's two largest counties — Ada and Canyon — contribute 95 percent of the metro area's 749,202 people.



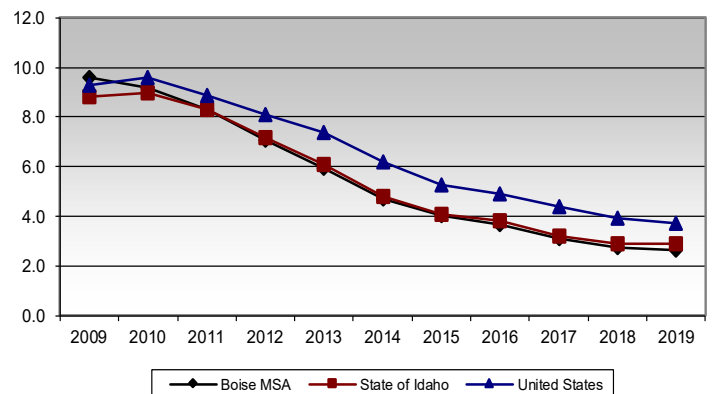
Labor Force & Employment

The Boise metropolitan area's labor force grew by over 13,000 from 2004 to 2005 before slowing considerably in 2007. The labor force began to regain strength in 2010. The 2019 data indicates a slight slowdown in employment resulting in a small drop in the labor force to just over 356,300. The unemployment rate dropped to 2.6 percent in 2019. The 2019 rate is 7 percentage points below the record 9.6 percent in 2009.

The area continues to experience a strong recovery and added 11,900 covered jobs in 2019. Construction employment has grown steadily for the last eight years nearly 12,800 jobs since 2011 with about 1,200 jobs in 2019 bringing employment to a record high of 24,941. Health care continues to grow steadily each as accounting for nearly 90 percent of the growth in educational and health services sector in 2019. Hospitals was the subsector that reported a slight decline in employment. The strong growth sectors in trade, utilities and transportation were grocery stores and courier services adding 800 and 400 respectively. Two-thirds of the job growth in 2019 in the leisure and hospitality sector was in the food service and drinking places. The other third was in the growth of over 400 in fitness centers.

The winner for the most jobs added over the decade though goes to

Unemployment Rates



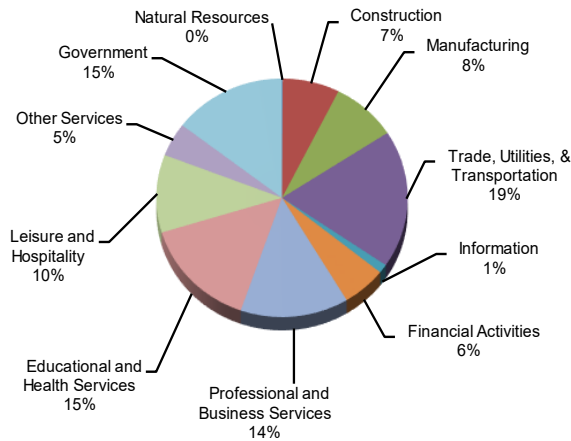
trade, utilities and transportation with nearly 15,000 new jobs. Within that sector, food and beverage stores and motor vehicles and parts dealers, each had 1,800 new jobs accounting for nearly 50 percent of the growth in retail trade. Nearly 95 percent of the new jobs in education and health services was in the health services sector. The largest increase was in ambulatory health care, 6,300, then hospitals at 3,800. Social services has added over 2,000 jobs in the last decade. Eating and drinking came in second with an additional 9,200 jobs. This group accounted for 71 percent of the growth in leisure and hospitality.

Information service experienced decreases both year over year and over the last decade. Agriculture experienced a slight drop from 2017 and mining from 2008.

| Labor Force | Aug 19 | Aug 20 |
|-----------------------------|---------|---------|
| Civilian Labor Force | 378,670 | 378,670 |
| Total Employment | 368,122 | 367,860 |
| Unemployed | 10,548 | 16,665 |
| % of Labor Force Unemployed | 2.8 | 4.3 |
| State of Idaho % Unemployed | 2.9 | 4.2 |
| U.S. % Unemployed | 3.7 | 8.4 |

| Labor Force | 2009 | 2010 | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 |
|-----------------------------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|
| Civilian Labor Force | 296,317 | 297,463 | 301,478 | 307,016 | 309,868 | 316,136 | 324,092 | 335,465 | 347,318 | 362,250 | 356,315 |
| Unemployment | 28,400 | 27,312 | 25,084 | 21,767 | 18,361 | 14,858 | 13,009 | 12,278 | 10,808 | 10,004 | 9,409 |
| % of Labor Force Unemployed | 9.6 | 9.2 | 8.3 | 7.1 | 5.9 | 4.7 | 4.0 | 3.7 | 3.1 | 2.8 | 2.6 |
| Employment | 267,917 | 270,151 | 276,394 | 285,249 | 291,507 | 301,278 | 311,083 | 323,187 | 336,510 | 352,246 | 346,906 |

Nonfarm Payroll Jobs for 2019



Per Capita Income, Nonfarm Jobs & Wages

The Boise metro area's per capita income continued its climb in 2018 to \$45,973, growing 4.3 percent over the previous year. This put the metro area 4 percent over the state but only 84 percent of national per capita income.

Per capita income is calculated as the total personal income of the residents of the county divided by the population of the county. In this case the total personal income of the four counties is divided by the total population of the counties. Per capita income for each county in the metro area is: Ada—\$52,958; Boise—\$43,392; Canyon—\$32,680; Gem—\$37,796 and Owyhee—\$33,372. It is evident that Ada County has the largest impact on the metro's per capita income due to its large population and personal income of \$24,888,280. Although Canyon County has one of the largest populations in the state, the total personal income is only \$7,303,867.

Major Private Employers

| |
|-------------------------------------|
| Albertsons |
| Blue Cross of Idaho Health Services |
| Darmody Enterprises LTD / McDonalds |
| Fred Meyer Stores |
| Hewlett Packard |
| Idaho Power Co |
| J R Simplot Co |
| Jacksons Food Stores |
| Micron Technology |
| Saint Alphonsus Health System |
| St. Lukes Health Systems |
| Walmart |
| Wells Fargo Bank |

| Boise City MSA Occupational Wages* | Entry Wage | Median Wage |
|--|------------|-------------|
| Construction Laborers | \$12.74 | \$16.86 |
| Computer User Support Specialists | \$14.24 | \$24.07 |
| Customer Service Representatives | \$12.27 | \$16.78 |
| Electricians | \$16.07 | \$24.18 |
| Exec Secretaries & Admin Assistants | \$17.50 | \$24.89 |
| Home Health & Personal Care Aides | \$10.01 | \$11.73 |
| Medical Assistants | \$13.63 | \$17.17 |
| Registered Nurse | \$26.92 | \$34.39 |
| Retail Salespersons | \$9.48 | \$13.88 |
| Structural Metal Fabricators & Fitters | \$16.06 | \$20.61 |
| Waiters & Waitresses | \$8.59 | \$11.30 |
| Welders, Cutters, Solderers, & Brazers | \$12.83 | \$18.29 |

*Additional occupational wage data can be found on the Idaho Department of Labor website at <https://lmi.idaho.gov/oes>.

| Covered Employment & Average Annual Wages Per Job for 2009, 2018 & 2019 | 2009 | | 2018 | | 2019 | |
|---|--------------------|---------------|--------------------|---------------|--------------------|---------------|
| | Average Employment | Average Wages | Average Employment | Average Wages | Average Employment | Average Wages |
| Total Covered Wages | 263,102 | \$35,992 | 321,249 | \$47,118 | 333,165 | \$48,455 |
| Agriculture | 5,268 | \$23,969 | 5,532 | \$36,278 | 5,406 | \$36,125 |
| Mining | 160 | \$62,079 | 209 | \$60,098 | 209 | \$58,042 |
| Construction | 13,726 | \$41,786 | 23,025 | \$46,810 | 24,941 | \$48,779 |
| Manufacturing | 22,776 | \$57,536 | 28,618 | \$83,552 | 28,726 | \$79,137 |
| Trade, Utilities & Transportation | 48,630 | \$33,648 | 61,395 | \$43,515 | 63,605 | \$45,163 |
| Information | 4,334 | \$45,890 | 4,117 | \$54,689 | 4,090 | \$57,565 |
| Financial Activities | 12,608 | \$45,224 | 16,225 | \$61,782 | 17,066 | \$65,262 |
| Professional and Business Services | 37,963 | \$45,224 | 46,584 | \$50,502 | 47,445 | \$55,091 |
| Educational and Health Services | 35,775 | \$38,651 | 47,318 | \$46,192 | 50,304 | \$47,577 |
| Leisure and Hospitality | 23,012 | \$13,744 | 34,195 | \$17,711 | 35,936 | \$18,556 |
| Other Services | 17,033 | \$10,065 | 8,712 | \$31,918 | 9,404 | \$34,068 |
| Government | 41,816 | \$40,044 | 45,319 | \$47,071 | 46,035 | \$48,445 |

| Per Capita Income | 2009 | 2010 | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 |
|-----------------------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|
| Boise MSA | \$32,941 | \$33,563 | \$34,816 | \$36,493 | \$37,574 | \$39,535 | \$41,457 | \$42,395 | \$44,062 | \$45,973 |
| State of Idaho | \$31,186 | \$31,957 | \$33,515 | \$35,188 | \$36,200 | \$37,896 | \$39,857 | \$40,670 | \$42,094 | \$43,901 |
| United States | \$39,284 | \$40,546 | \$42,735 | \$44,599 | \$44,851 | \$47,058 | \$48,978 | \$49,870 | \$51,885 | \$54,446 |

Information provided by Bureau Economic Analysis

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